WHERE DO YOUR UNION DUES GO? A LOOK AT SERVICE EMPLOYEES INTERNATIONAL UNION (SEIU) IN 2022



The Service Employees International Union (SEIU) represents over 1.8 million workers primarily in healthcare, public sector, and property services. According to the SEIU's 2022 Form LM-2, an annual financial report it files with the Department of Labor, in 2022, the union collected nearly \$240 million in dues revenue from its membership, averaging at about \$131 per member. Of the \$130 million the union reported spending on representational activities, about \$100 million of this line item went toward organizing new members. SEIU also spent \$63.5 million on political activities and

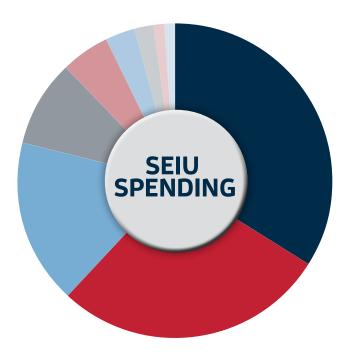
lobbying, which is more than double what it spent representing its members (\$28.6 million).

Outside of organizing new members and left-wing political advocacy, the SEIU spent most of the remaining money on running the union. In 2022, the SEIU spent about \$67 million on administration, overhead, and employee salaries and benefits. The SEIU's top earner was its president Mary Kay Henry, who earned a gross salary of \$271,713. Other top earners included executive vice presidents Leslie Frane, Neal Bisno, Arcelia Saenz, and Heather Conroy, who all earned \$214,085 in gross pay.

Despite only having about \$21 million in cash at

the end of the year (down from about \$146 million in 2021), the SEIU is in good financial shape. In 2022, the union spent about \$108 million purchasing market securities, bringing its total investments to over \$212 million. As such, the SEIU ended the year with nearly \$373 million in net assets.

After examining the SEIU's financial reporting document, it is no wonder why the union is struggling to keep workers in the union. **Rather than providing services to its membership, the SEIU spends most of its money recruiting new members, supporting progressive politics, and operating the union.** If this trend continues, the SEIU should expect to keep losing members.



SEIU SPENDING 2022

 34% 28% 	REPRESENTATIONAL ACTIVITIES Purchase of investments and fixed
	ASSETS
17%	POLITICAL ACTIVITIES AND LOBBYING
9%	GENERAL OVERHEAD
5%	BENEFITS
3%	UNION ADMINISTRATION
2%	DIRECT TAXES
1 %	CONTRIBUTIONS, GIFTS, AND GRANTS
1%	PER CAPITA TAX

Data provided by U.S. Department of Labor (Form LM-2, Dec. 2022)

SEIU MEMBERSHIP LOSS AND POLITICAL SPENDING

Why is the union spending so much to organize new members? The SEIU lost about 14,000 members in the past year. A deeper examination of the union's spending may explain the extensive membership loss. In addition to its organizing efforts, the union spent



\$64 million on political activities and lobbying and about \$4.5 million on contributions, gifts, and grants. Most of this spending went to left-wing PACs, nonprofits, and other political organizations. Below are some examples of political organizations the SEIU gave to.

\$15.2M	ሷ፲ኗ ጋM to PEA Fund International and the		to Vote Yes for Work and Family Mobility, a Massachusetts ballot initiative to give illegal immigrants drivers licenses.
ψιο.cm	PEA State Fund which fund the Democratic National Committee and progressive super PACs, candidates, and causes.	\$461K	to New Venture Fund, a left-wing nonprofit that gives millions of dollars to progressive organizations and is part of the larger Arabella network, which channels hundreds of millions of dollars to progressive causes.
\$14.8M	to affiliates in support of their political activities.		
\$6.8M	to union employees and officers as compensation for their political and	\$419K	to United We Can Michigan, the Michigan arm of the SEIU's super PAC.
\$5.6M	lobbying activities. to United We Can, SEIU's super PAC.	\$375K	to Center for American Progress Action Fund, which is affiliated with a liberal
\$3M	to For Our Future Action Fund,		policy think tank founded by Clinton family associates.
φ υ Μ	which seeks to build a progressive infrastructure to help Democrats win elections across the country.	\$350K	to America Votes, a coordination hub of the progressive community that mobilizes activists and voters to win
\$1M	to Neighborhood Funders Group Inc, a radical progressive group	ሰባር በ//	elections and change election law. to The Fairness Project, a liberal
	that focuses on racial and gender identity issues.	\$350K	advocacy organization that works to pass left-wing state ballot initiatives.
\$550K	to Georgia Investor Action Fund, a left-wing organization in Georgia which registers voters.	\$329K	to Amplify Power Inc, a liberal consulting firm that provides services to unions and gun control advocacy groups.
\$500K	to Center for Empowered Politics, a lobbying and advocacy organization with ties to the pro- Chinese Communist Party Chinese Progressive Association.	\$300K	to the Center for Popular Democracy Action Fund, a left-wing organization which advocated for packing the Supreme Court.

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