

WHERE DO YOUR UNION DUES GO?

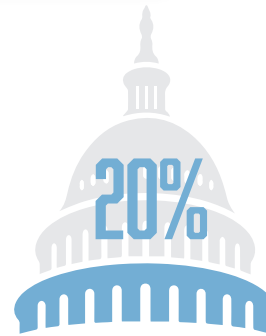
A LOOK AT SEIU SPENDING IN 2020



AMERICANS FOR
FAIR TREATMENT

In 2020, the Service Employees International Union (SEIU) spent more money organizing new members – **\$87 million** or **28%** – than on any other category of spending.

Only 12% of total spending went toward representational activities for existing members, like negotiating contracts or handling grievance claims.

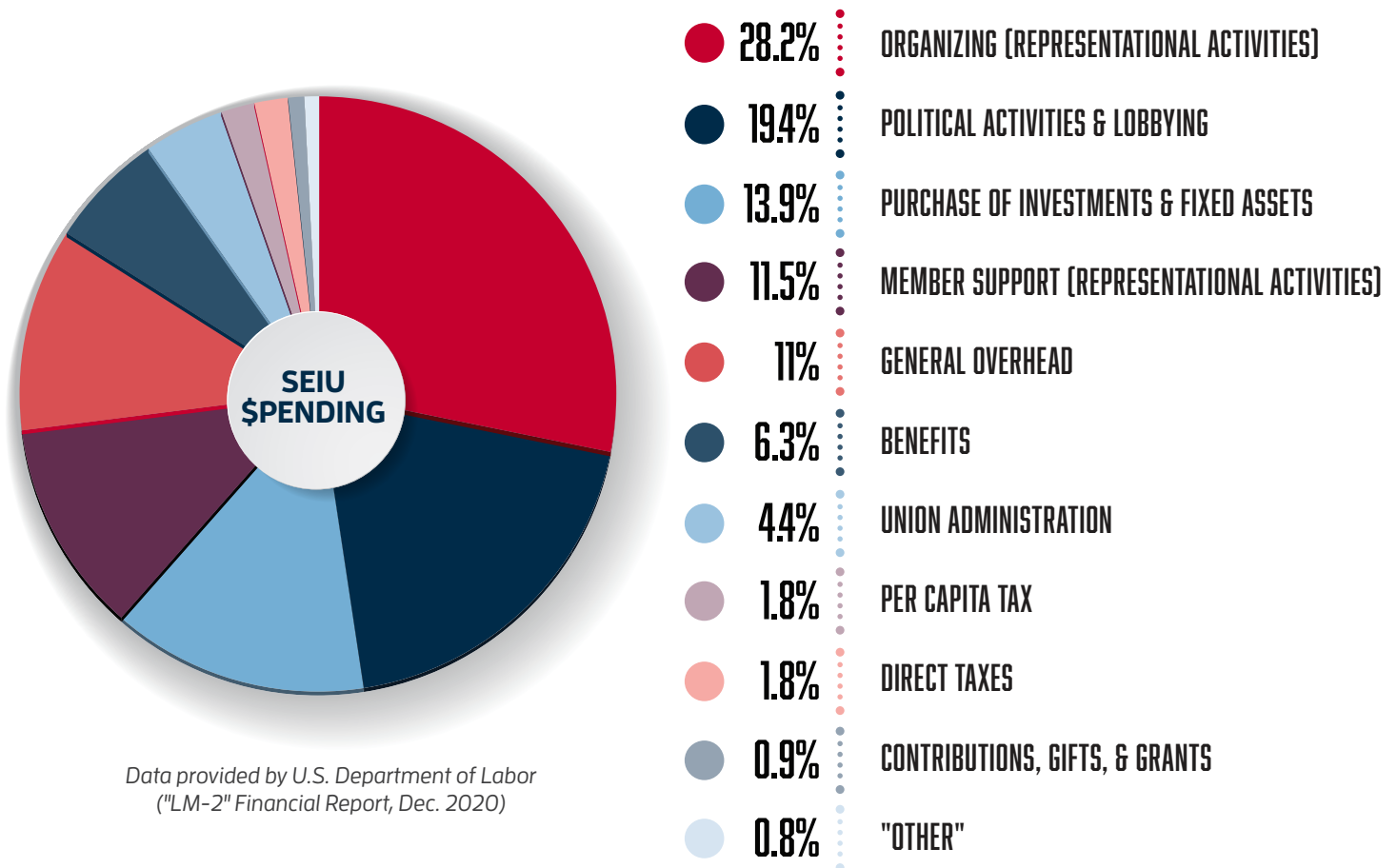


The union also spent a significant amount of money on partisan politics:

\$1 out of every \$5 of member dues collected went toward progressive candidates and causes.

THE BIG PICTURE

In 2020, SEIU collected \$255 million in dues from 1,855,380 members, and spent \$310 million.



Data provided by U.S. Department of Labor
("LM-2" Financial Report, Dec. 2020)

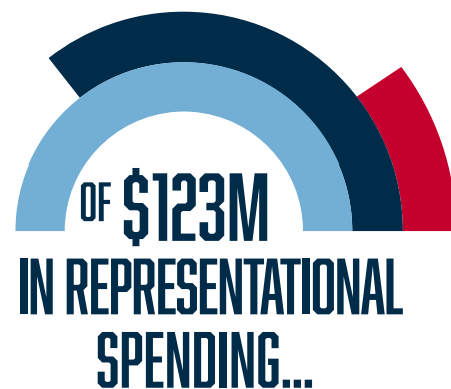
NATIONAL UNION SPENDING OF LOCAL CHAPTER DUES

Every local union chapter affiliated with SEIU owes a per capita tax to the international organization, which was \$7.65 per member in 2020. SEIU also charges each local chapter an additional \$5 per member for a "Unity Fund," which the SEIU constitution claims is to "pool resources" for "new strength" to bargain for members. However, there is no indication in the U.S. Department of Labor's "LM-2" financial report that the revenue from the standard per capita tax is kept separate from the "Unity Fund" per capita tax.

SEIU also claims it spends about 40% of disbursements on “Representational Activities,” the spending category most directly related to labor representation, with line items like collective bargaining negotiations, handling grievances, and arbitration proceedings.

About 31% of the SEIU’s overall 2020 spending went toward running the union, which includes: **salaries**, general overhead, and **union employee health and retirement benefits**, such as payments toward the union’s pension liabilities. The general overhead expenses include **building security**, multiple **union leadership conferences**, and the purchase of investments and fixed assets, such as **land, buildings, and cars**.

Besides representational activities and support for organizing, SEIU also spends a significant amount of money on politics.



71%
went to organizing
new workers into
unions

ONLY 29%
went to support existing,
dues-paying members,
making up just ~12%
of total SEIU spending.

SEIU DUES PAY FOR POLITICS

The 2018 *Janus v. AFSCME* U.S. Supreme Court decision relieves nonmembers from the obligation to pay any fees to public-sector unions as a condition of employment. However, *Janus* changes **nothing** about how public-sector union dues are spent, meaning they can still be used for political purposes.

In 2020, SEIU spent more than \$60 million in dues on “political activities and lobbying,” which is 20% of its total annual expenditures. According to federal law, member dues can be used for a variety of political activities, such as get-out-the-vote drives, election mailers, lobbying of legislators, and public marketing campaigns. This spending must be itemized and reported annually on the “LM-2” financial report.

***** 2020 POLITICAL EXPENSES *****

\$17.5M	Political Education & Action (PEA) Fund International & SEIU PEA State Fund, which fund the Democratic National Committee & progressive Super PACs, candidates, & causes
\$5.4M	United We Can, a Super PAC that supports Democratic candidates & causes, including Planned Parenthood
\$2M	Precision Strategies LLC, a public affairs agency that primarily works on Democratic candidate campaigns
\$1.2M	M+R Strategic Services, a Washington, D.C.-based government relations & consulting company that primarily caters to left-of-center clients
\$1M	The Good Land Committee, Inc., the fundraising arm of the Democratic National Convention
\$900K	No on Prop 22, a campaign opposing a CA bill classifying app-based drivers as “independent contractors” rather than employees
\$735K	Trilogy Interactive LLC, a digital consulting firm that primarily caters to liberal campaigns
\$600K	State Victory Action, which funds progressive PACs
\$525K	Yes on IS, a CA ballot measure that would have increased commercial property taxes